



CASE STUDY

Football West

Scoreboard Digital Signage



Yap!out
outdoor digital signage

Scoreboard Digital Signage

New Digital Scoreboard

Entertain & Communicate – Scoreboards With Scale

Scoreboards, videoboards, ribbon LED advertising and digital entertainment are the key to a standout event digital signage. Following on from Yap!digital's landmark project for HBF Park stadium, our latest work for VenuesWest involved a new digital scoreboard for the Football West pitch venue at the State Football Centre in Queens Park.



Football West

Football West has added a new state-of-the-art digital scoreboard to their sports ground in Queens Park to entertain and communicate with event participants.

Soccer has been a powerful and unifying force in the WA community for more than 120 years, bringing together football fans and participants regardless of age, gender or ethnicity. The recent 2023 Women's World Cup Football event hosted by Australia and New Zealand has cemented the game with both genders – with Sam Kerr being a leading light.

With over 230,000 WA based players in the sport, Football West, which is affiliated to Football Federation Australia, has created an environment that brings the game to life on parks, pitches and indoor centres around the state.

The venue hosts a full fixture list serving WA clubs. For both event attendees and stay at home fans alike, the need to provide an immersive event and advertising fan experience has never been greater.



Scoreboard Digital Signage

Our scope of works for the Football West scoreboard included one large scale LED Scoreboard, designed, manufactured, installed and commissioned by the Yap!digital team. The turnkey service provided VenuesWest with our trademark low risk solution.

Sized and Scoped for Impact

The LED scoreboard installed at Football West is 5760mm x 3840mm meters, offering a display viewing area in excess of 22m². With upgraded P6 modules, offering exceptional 9000 nit brightness, the screen is the first of its type in WA. The heat resistance of this solution increases from the normal range of 50-55°C, up to 70°C – a valuable offering considering summer temperatures in Perth.

Another scoreboard addition to provide a greater level of asset security was a solid aluminium fire-proof backing.

The scoreboard offers high visibility of the pitch antics for the game audience– including static and moving images, real time replays and scoring. Additional features include time, temperature and humidity data provided as live updates.

The Yap!digital Scope of Works

The Yap!digital scope of works included shop drawing design, documentation, engineering, procurement, fabrication, supply of services, delivery and storage on site, cabling, terminations, installation, configuration, programming plus testing and commissioning.

Project Snapshot

Project: Football West Digital Scoreboard
Locations: State Football Centre, Queens Park, WA
Environment: VenuesWest
Client: October 2023 – February 2024
Date: 1 LED digital scoreboard with associated design, manufacturing, installation, testing, commissioning, software training and AV works.



Logistical Considerations

Managing site works is always challenging and this project required careful planning due to the location of the scoreboard behind a fence. With existing reticulation pipes and landscaping the team had to be very careful to preserve the integrity of the surrounding area. This, combined with a tight installation programme scheduled around soccer training and games, meant that our project management team had to meticulously run the project without impacting the pitch, venue or its users.

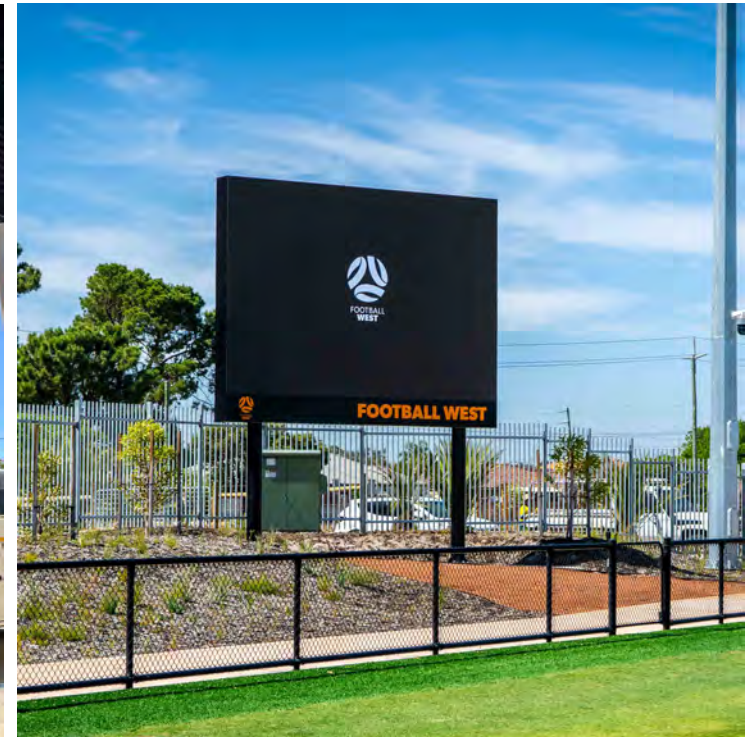
Needless to say the team handled the logistical considerations with professionalism to complete the works to schedule.

Take your signage to the next level

With our vast experience in the digital signage space over 10 years, Yap!digital is ready to assist with all your interactive digital and static signage work. No matter how big or small the job.

Yap!digital can offer a full range of interior and external signage. Our professionals are just a phone call away so talk to us today about how building, pylon, information, traffic, wayfinding, or statutory signage can add value to your venue and entertainment needs.

For more information or inspiration give us a call on + 61 8 9274 5151 or email admin@signsandlines.com





We're ready to start talking!
Speak up now about your next project or idea.

P +618 9274 5151

E admin@signsandlines.com

M +614 0719 9576

yapdigital.com.au

Yap!digital, 5 Meliador Way, Midvale, Perth WA 6056

