



Digital Signage: Service & Maintenance Packages

We have recently updated our Service & Maintenance packages for digital signage.

As you know, digital signage has critical electrical and mechanical elements which need to be maintained to ensure the smooth operation and lifespan of the technology.

- ▶ The accumulation of dust and air-borne debris can affect the performance, lifespan, and the aesthetics of your digital sign.
- ▶ Dirty screens are harder to read, while coatings of dust detract from the dynamic impact of the content. In some cases this can stop potential clients from interacting/touching the screens.
- ▶ Dust can fill data ports, interfere with internal components, and cause problems with overheating – and in some cases cause an electrical charge from the dust build up that short circuits devices. Sadly this may render the equipment unrecoverable.

During COVID-19 we strongly recommend that your cleaning of touchscreen surfaces is high priority using sanitiser products. Depending on the circumstances, these screens may need to be turned off – making this an ideal time to perform maintenance and servicing.



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Based on experience, we strongly recommend that screens, cables and players should be regularly cleaned on a 6 monthly cycle with external LED screen displays being cleaned annually to remove air-borne build-up. This may also protect your product warranties.



We have put together a few different packages for you which will keep operations running smoothly by focusing on the following areas.

- ▶ **Software Maintenance:** Check software that is currently running your system & ensure no defaults or issues with reliability.
- ▶ **Hardware Maintenance:** Check hardware and wiring for damages caused by gravity, accidents, or rodents. Inspect wires and cables for frayed insulation, loose connections, burns, inspect the external enclosure.
- ▶ **General Cleaning:** Dust & Grime Clean
- ▶ **Content Maintenance:** Review of content to ensure it's up to date or if it requires an update.

Typically it isn't obvious that your digital signage is about to fail so we recommend that you keep your digital system properly maintained and protect your investment. Take the first step by contacting us today to find out more about maintaining and updating your digital signage.

****Service & Maintenance package information & pricing is included in the attachments of this email****