

## INTERACTIVE FACIAL RECOGNITION SOLUTIONS

Biometric technology identifies the age and gender of the person in front of the digital sign in 1.2 seconds and displays advertising content that is relevant to the persons age and gender, once the person leaves the cameras capture area the content reverts to the home screen content until the next person is identified by the camera. Analytical data is captured.

## CONTENT IS INTERACTIVE SO VIEWERS CAN FIND OUT MORE INFORMATION.





