



## CASE STUDY

### Mindarie Regional Council Tamala Park

Digital Pylon Sign



MINDARIE REGIONAL  
COUNCIL

# TAMALA PARK

1700 Marmion Avenue

Site Open 7 Days  
8am - 4.45pm

Shop Open  
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[www.mrc.wa.gov.au](http://www.mrc.wa.gov.au)  
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**Yap!total**  
the ultimate digital signage package

# Mindarie Regional Council Tamala Park

## Digital Pylon Sign

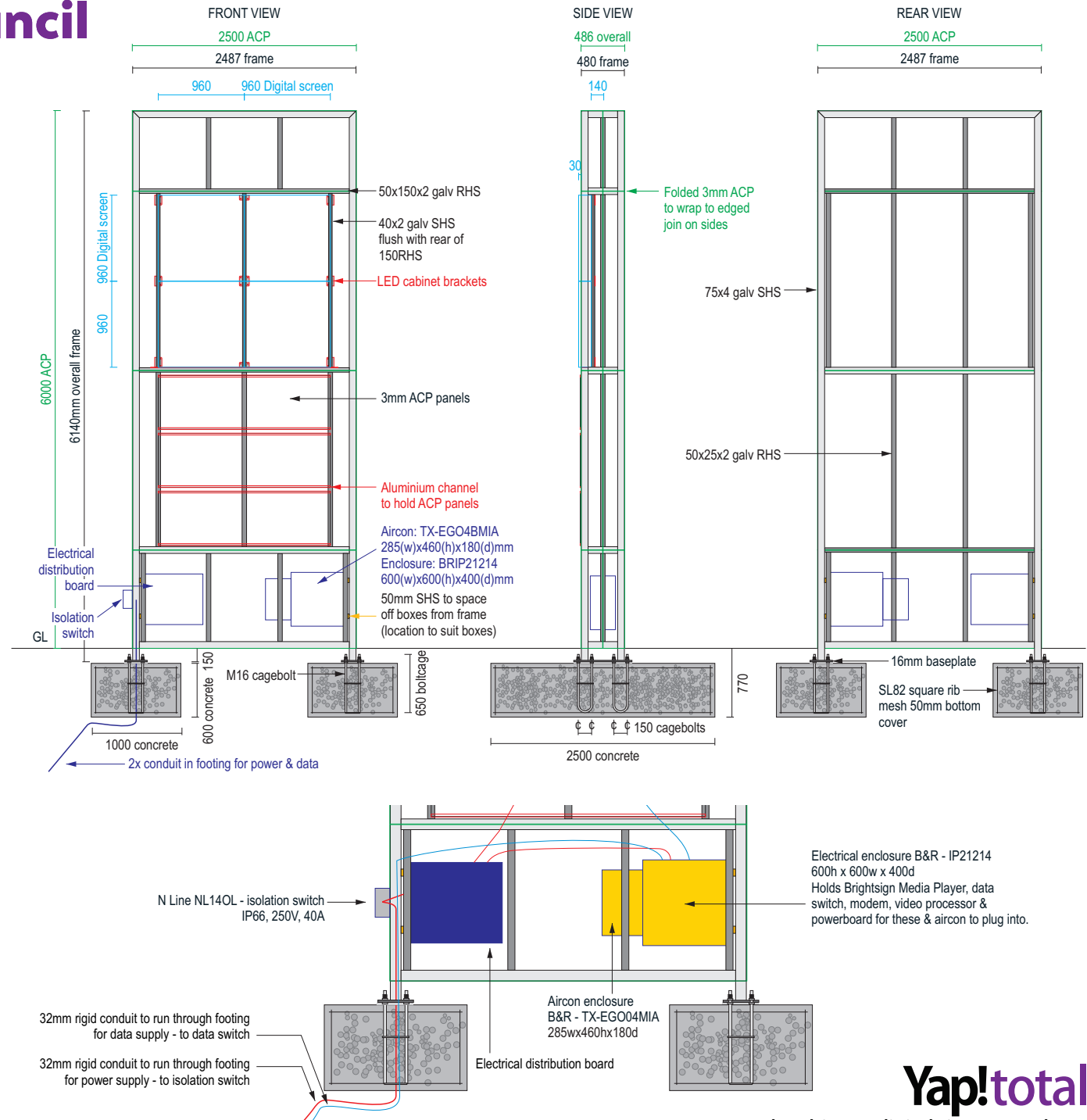
There are many complexities involved in static and digital projects that are often overlooked. The Yap!total difference is our comprehensive, turnkey solution that provides a hassle-free solution – basically we roll up our sleeves to ensure that every component of the project runs like clockwork.

Our recent works for Mindarie Regional Council at their Tamala Park Recycling Centre involved refacing, repositioning and supply of new signs incorporating digital display technologies.

With a need for dynamic public safety messaging, the solution also included a safety counter and messaging sign which could report on safety statistics including LTI [Lost Time Injury] and MTI [Medical Treatment Incidence] data.

Good design is where it starts. Arguably if the design isn't precise, detailed and correct at the outset, the project will never go to plan. This is where our Yap!create Design team are on the case. Every detail is meticulously drawn up onto comprehensive shop drawings – framing details, wiring elements, footings and engineering factors – leaving no room for error during the construction and installation process.

Incorporating wiring and access features into digital signage requires diligence to ensure that the commissioning and after-care can be achieved effortlessly.





The Tamala Park signage requirements included:

- **Entry Monolith Sign:**

In-house manufacture and installation of a 6 metre single sided metal framed pylon sign, clad with 3mm ACM with a 2 m by 2m digital screen to top section.

- **Monolith Sign Safety Counters and Message:**

Supply and install of a 1500mm h x 1600mm w single sided metal monolith sign with digital screens displaying safety statistics including LTI [Lost Time Injury] and MTI [Medical Treatment Incidence] data.

- **North display signage:**

Extending existing 4 metre North sign by 1.2metres to incorporate new sponsor text and routed 'Winning Back Waste' splash.

- **South display signage:**

Reface and reposition existing 4 metre long South signage.

- **Anti graffiti:**

Application to all elements.

- **Training:**

Allowance for 2 hours training

- **Software:**

Including modems and data usage.

## **Scrolling Message Digital Safety Scoreboard Signage**

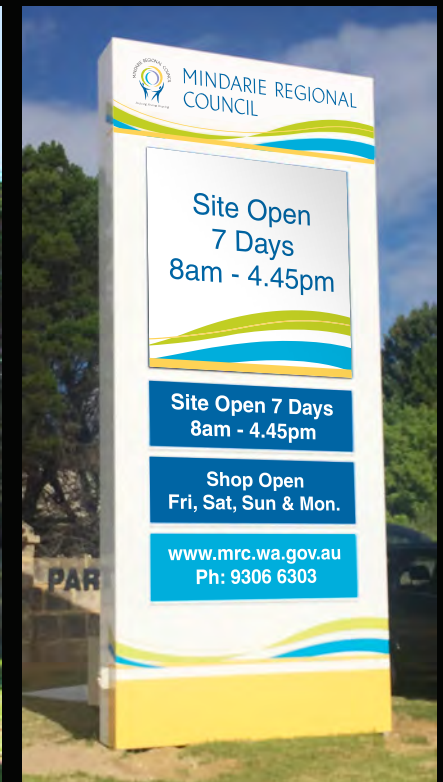
Safety message counters are becoming increasing critical to OSH management in an effort to increase accident awareness and encourage employees to work safely and other users to be vigilant. The Tamala Park waste disposal facility is open to the general public and offers a receival area for recyclables along with household hazardous wastes and unwanted electrical items. Clearly the safety of the public is paramount.

The three lines of scrolling LED lettering uses a WIFI transmitter for data communications. By bringing awareness to safety from the moment someone enters the site, there is an instant focus on safety with the LED counters showing days since an incident or other safety metrics, in this case LTI (lost time injuries) and MTI (medical treatment incidence) data.

With so many programming options you can make a counter display just about anything. The most common use for this type of counter is to track:

- safe days/accident free worked;
- track days until a project deadline;
- number of environmental incidents;
- pricing displays.

The programming logic is simple. Tell the sign how often you want to count, what direction to count, and how much to count by each time it counts. Then simply set a current count, and the counter will begin following your instructions.





We're ready to start talking!  
Speak up now about your next project or idea.

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