



CASE STUDY

Satterley Heron Park Sales Office

Digital Map Table & Wall Display

Yap!touch
interactive touchscreen displays



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Satterley is Western Australia's largest land developer with numerous developments all over the state.

Yap! Digital has been Satterley's preferred signage contractor for many years, and subsequently Satterley was eager to explore digital options when Signs & Lines launched its digital signage division - Yap! Digital Signage - last year.

Working in close collaboration with Satterley's web and design partners, Yap! Digital Signage was commissioned to install a touchscreen digital display in an oval shaped timber map table and a custom fabricated touchscreen digital feature wall at Satterley's Heron Park land sales office.

Ideal for conveying current information regarding the estate's master and stage plans, the touchscreen digital signs also create a far more engaging experience for the

visitors to the sales office. This is achieved by including image galleries, local attraction information and Google Maps interactivity.

Satterley's touchscreen digital signage also features an IFrame (Inline Frame) from the Satterley website, so that upcoming event information uploaded to the website could also feature on the digital signage without additional programming.

Yap! Digital Signage provides Satterley with a comprehensive digital package which includes content management and hosting.



We're ready to start talking!
Speak up now about your next project or idea.

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