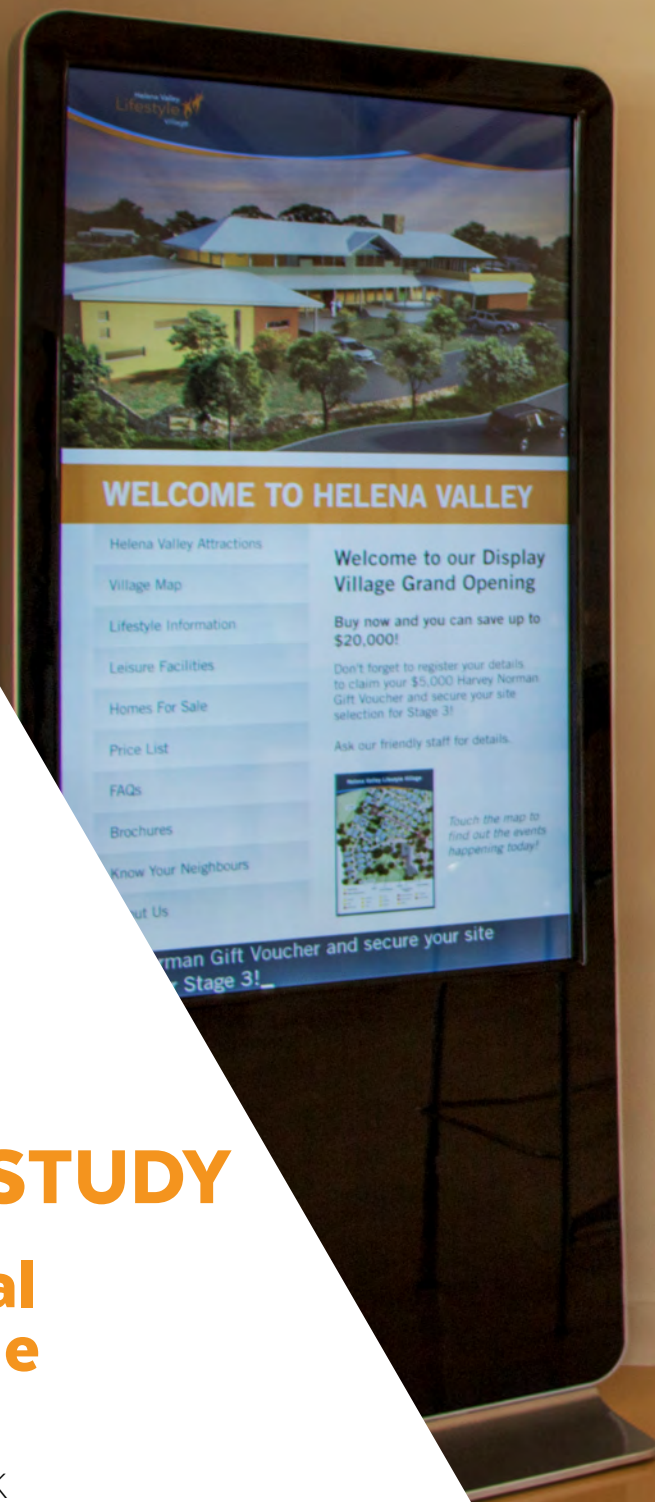




CASE STUDY

National Lifestyle Village

Digital Kiosk



Yap!.in
indoor digital signage

National Lifestyle Village

Digital Kiosk

National Lifestyle Villages (NLV) provides an affordable lifestyle option for over 45s who are too young or fit for a retirement village, but who are no longer wanting a high maintenance house in the suburbs.

In order to deliver a more engaging experience for the clients and visitors to its villages, NLV commissioned Yap! Digital Signage to supply a freestanding 55" touchscreen digital kiosk in time for an open day at its Helena Valley village, which was attended by well over 1000 people.

NLV Director, John Green, was delighted with the sign and Yap! Digital's commitment to completing the assignment on time:

"... I must make mention of the digital sign from Yap! Digital Signage, which was a hit... with a tight time frame the team produced a fantastic touchscreen interactive digital sign showing all the features of the village, including maps, brochures, local attractions and much more - it is truly impressive!"

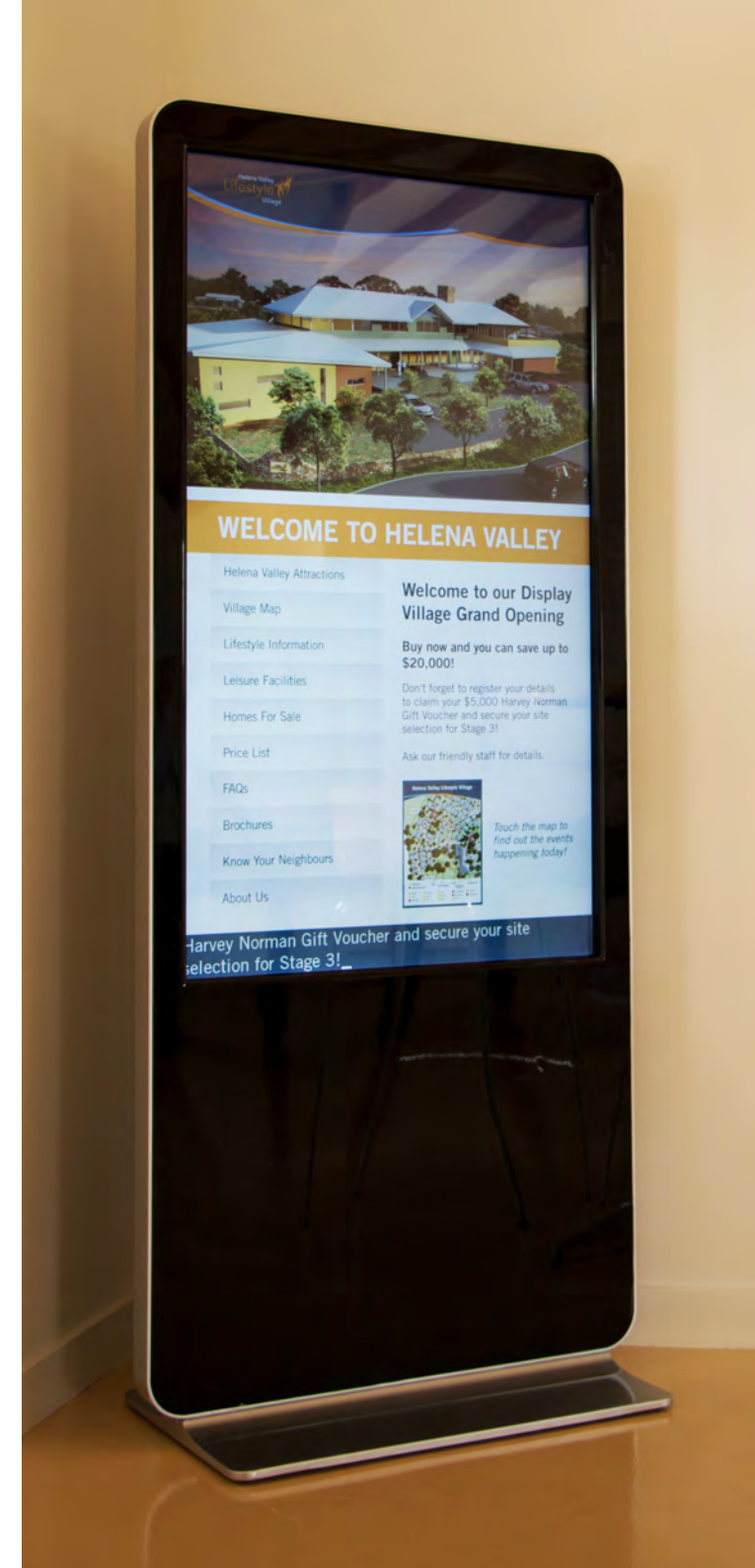
NLV's touchscreen digital kiosk provides a 'walkthrough' resource to help clients and visitors access Helena Valley's master estate and stage plans, as

well as the types of dwellings on offer. The user can also access a gallery of images showcasing facilities to be found at the Helena Valley village.

Yap! Digital Signage took artwork direction from the NLV website, recreating the website's content to suit the orientation of the kiosk's display. Our designers then added floor plans for the available dwellings in order to provide the viewer with comprehensive information while interacting with the sign.

Because of its freestanding design, the digital kiosk is extremely versatile - and this was a key factor in NLV's purchasing decision. Not only can the sign be deployed effectively at open days, but it can also be sited at the sales office, as well as transported to exhibitions and other off site events.

Because of the success of the digital kiosk at Helena Valley, NLV are now rolling out digital signage technology to their other villages, and are also considering digital signage options within each of its dwellings - providing NLV's clients with a truly interactive lifestyle experience.





We're ready to start talking!
Speak up now about your next project or idea.

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