



CASE STUDY

Perth Airport T3 & T4 for JCDecaux

Digital & Static Asset Upgrades



JCDecaux

Digital & Static Asset Upgrades

In 2019 our client, JCDecaux, required a major upgrade of their digital assets at Perth Airport in T3 and T4.

Scope of Works

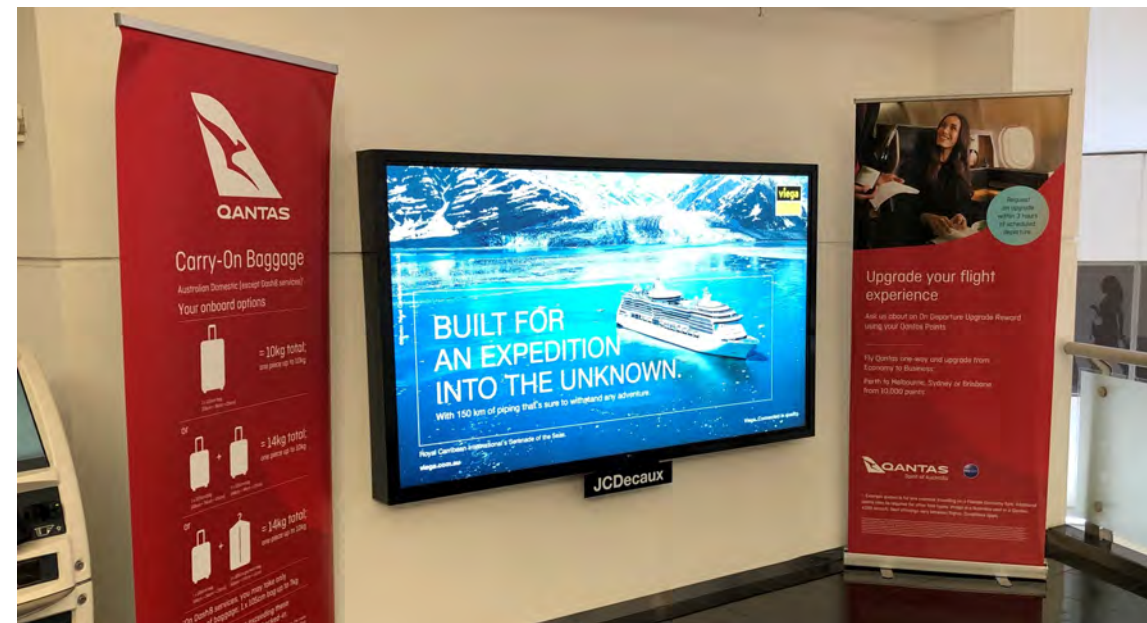
The scope of work included upgrading of existing digital and static signs with major structural modifications plus the addition of some new digital assets. Our team co-ordinated subsurface scans, detailed OSHE, manufacture of sub frames, installation of new screens, integration of software and other technology plus commissioning.

Our challenge was to achieve an extremely tight completion schedule with night works so as to not interrupt normal flight operations in the airside environment.

The digital assets included:

- 2 wall mounted digital screens with dimensions 2m x 3.5m
- 2 double-sided baggage belt totems with a 84" screens

- 3 freestanding digital totems with 75" screens
- An illuminated lightbox sized 1.8m x 7m in the bulkhead of the baggage reclaim area
- 3 new bulkhead fitted digital signs with 98" screens in the Level 1 retail area
- 3 new bulkhead fitted digital signs with 98" screens in the Level 1 retail area
- 1 new bulkhead installed digital sign with 68" screen in the Level 2 Qantas Business Lounge entry.



Client Testimonial

Achieving the programme deadlines required a huge effort from every part of the Signs & Lines/Yap!digital team and did not go un-noticed. The Retail Business Development Manager of Perth Airport had this message for our team:

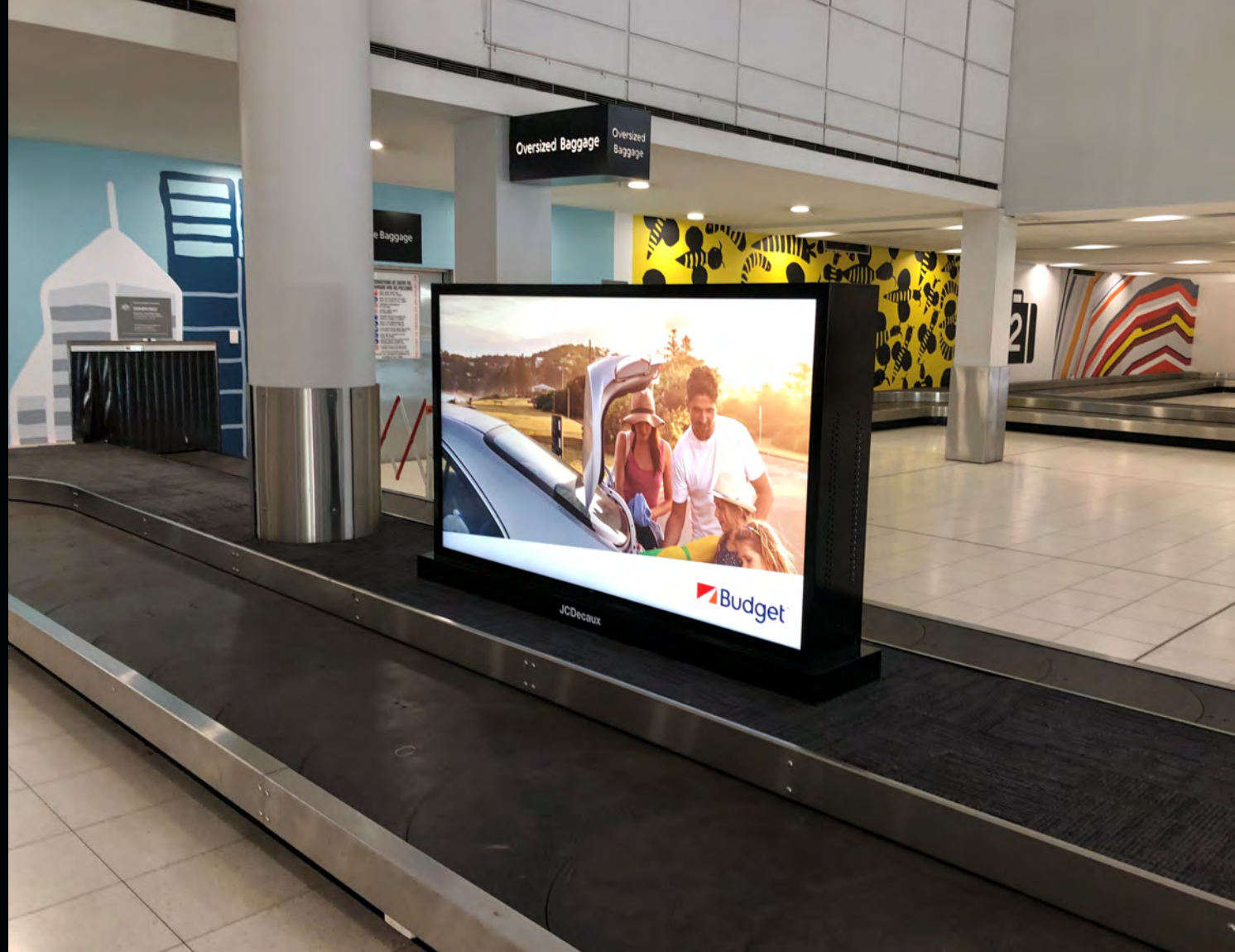
'Thank you for the role you played in getting T4 done! Building partnerships and working collaboratively with others to meet shared objectives is a Perth Airport competency pillar, which this is a great example of.'

Our turnkey service ensured that all the critical elements of the project were handled by one team, to the highest professional standards. The project methodology included:

- PAPL Permits & SWMS submission for approval
- Preparation of OH&S documentation including site inductions
- Engineering review of new wall, bulkhead & fixing methodologies
- Bracket and fixing manufacturing
- Sub-surface scans for services in new locations

Turnkey Service - From Start to Finish

Some call it turnkey, others call it end-to-end, but the principle is the same – whether it be shopping centre touchscreen kiosks, sales office digital displays or outdoor LED advertising billboards, we take care of the whole signage solution. Based around budget and functionality requirements, we recommend hardware,



software and physical housings with wow factor in mind!

Make the Most of Your Assets

Our team of professionals are just a phone call away.

Our Yap!total promise is to take complete control of the digital signage project from start to finish. We take your big idea, and nurture it through a glorious metamorphosis to wonderful result.

Yap!total
the ultimate digital signage package



We're ready to start talking!
Speak up now about your next project or idea.

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