



CASE STUDY

Dalyellup Sales Office

Switchview Digital Signage

Dalyellup — BEACH —

Satterley is Australia's largest private residential land developer, creating some of Australia's finest residential communities – a beautifully landscaped place to call home.

With more than 40 years' experience in real estate and land development, Satterley has a proven track record of delivering award-winning communities: Satterley has planned and created over 165 estates, sold more than 60,000 lots and celebrated more than 100 industry awards.

 **SATTERLEY**

It's no wonder that more than a quarter of a million people choose to call a Satterley community home.

People know that when they move into a Satterley community they are purchasing a lifestyle, not just a postcode. A place that meets their current and future needs.

See the difference for yourself at Dalyellup Beach.

Nigel Satterley

Nigel Satterley AM
Chief Executive

Yap!total
the ultimate digital signage package

Dalyellup Sales Office

Switchview Digital Signage

Satterley Property Group wanted to use modern technology to assist with their sales and marketing efforts at their Dalyellup Beach Estate Sales Office located south of Mandurah. Our solution – a Switchview film, applied to their Sales Office external windows – ideal for displaying campaigns and promotions related to the Estate at night time.

Scope of Works

The scope of work included applying the Switchview film to the inside of the Sales Office windows spanning 2000mm high and 3600mm wide area.

The film status is controlled using a wall switch that enables the windows to be clear/see through during the day. A ceiling mounted, projector play content. Our team set up the IT software and technology to allow the projection film to deliver content on demand remotely from Satterley's head office. The whole system benefits from a very simple operation, with content updates done easily and regularly by Satterley staff.

Innovative Technology

Switchview is a new technologically for 'intelligent glass'.

It allows the transparency of a glass panel to change from clear to opaque/frosted to clear. All in less than one second.

The privacy glass technology is based on a special film containing liquid crystals. When power is off, the liquid crystal molecules are randomly oriented giving the glass a non-transparent look. Turning on Switchview the crystals in the glass are arranged in columns and rows to allow light to go through freely giving some transparency to a glass panel.

Architects, designer and signage companies can now use this glass as interchangeable clear or designed walls. Available in all sizes and shapes, there are many innovative opportunities for commercial spaces, private offices, shop windows and conference halls.

The glass can be used as a projection screen for presentations, images or movies – or just a simple screen.

From this:



To this:



Uses for Switchview

Some popular uses include:

- Offices, conference rooms, partition walls in offices, managers office, doors, sliding doors, roof lights, projection screens
- Houses, living spaces, showers
- Hotel partition walls between bedroom/bathroom, exterior windows, doors, conference centres, roof windows, bars and restaurants, gyms, swimming pools, changing rooms, locker rooms etc.
- Retail outlets, health centres and shopping centres
- Hospitals (emergency department, ICU, operating room, and all the places where there is a need to apply some privacy)
- Childcare and kindergarten
- Airports and transport centres



Turnkey Service - From Start to Finish

Some call it turnkey, others call it end-to-end, but the principle is the same – whether it be shopping centre touchscreen kiosks, sales office digital displays or outdoor LED advertising billboards, we take care of the whole signage solution. Based around budget and functionality requirements, we recommend hardware, software and physical housings with wow factor in mind!

Make the Most of Your Assets

Our team of professionals are just a phone call away.

Our Yap!total promise is to take complete control of the digital signage project from start to finish. We take your big idea, and nurture it through a glorious metamorphosis to wonderful result.



Yap!total

the ultimate digital signage package



We're ready to start talking!
Speak up now about your next project or idea.

P (08) 9274 5151

E tim@signsandlines.com
tim@yapdigital.com.au

M 0407 775 031

yapdigital.com.au

Yap!digital, 5 Meliador Way, Midvale, Perth WA 6056

