

hire me  
today!



## CASE STUDY

Hiring Digital  
Signage  
Made Easy!



**Yap!hire**  
affordable temporary touchscreens

# Hiring Digital Signage Made Easy!

There are many great reasons to hire digital signage and people are finding out just how easy it is to hire either a self-standing kiosk or display table or mobile display screen. Hire is also ideal for those keen to find out more about digital signage and see how it can benefit their business.

## Showcasing Examples of Yap!hire

Yap!hire is exactly what a leading Perth agency did for their leading land development client recently with hire of a 55" touchscreen kiosk. And, what started as a month hire, has extended further based on the success of the digital kiosk which is located in the reception area of their CBD offices. In this case the hire offering included content updates – keeping information current with new projects, updates to existing developments and video footage to really provide a highly visual presentation.

Our Yap!digital design team have added further content additions, including pop-ups and new estate information, including maps and new videos.



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The same touchscreen kiosk was then relocated temporarily to a major "International Cities, Town Centres & Communities Conference" event in Fremantle for 3 days to be part of an exhibition stand. This proves how versatile and transportable the hire kiosks can be. This same kiosk was also transported to a Sales Office for a grand opening to assist with creating a high-impact, technology led promotion.

For another client, NEC, we shipped 2 55" kiosks to Sydney for inclusion in the "Integrate Exhibition". Again our turnkey service extended to interactive content set up to help promote the NEC offering. Shipped in our branded flight cases, the kiosks are safe to transport around the country using regular road or rail routes via logistics specialists such as DHL or TNT. Technical set up is simple, assisted by our 'How To' guide which explains how to get the kiosk operational on site. All this is backed by our customer service back up and trouble-shooting should remote assistance be required.

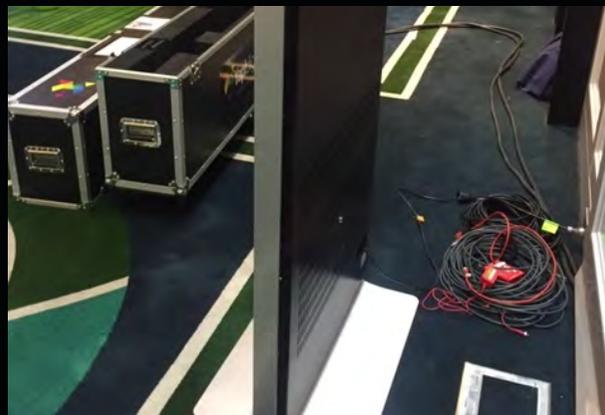


## When to Hire?

Hire is ideal for an event, function, conference, in-store sales push or staff training activity... the list is endless. Here are some common uses:

- Use in a reception area to showcase work or promote new products
- Use in a community event to guide people around the stores and attractions
- Use for a mine site training exercise to visually engage all workers
- Use in a manufacturing facility to incentivise staff to reach productivity goals
- Use at an exhibition to promote products
- Use in a university to capture data relating to student views

A client recently hired a 55" kiosk for a 3 day conference at the Crown in Perth in March 2019. Our team bumped in the equipment during the allotted time slot and ensured the equipment was working perfectly in advance of Day 1. Similarly at the end of the conference, we dismantled and returned the kiosk to our base. All part of Yap!hire's hassle-free service!



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## 'Try before you Buy'

Great news for the hirer is that Yap!hire has a number of hire options ranging from:

- self-standing kiosks with 55" screens - display only
- self-standing kiosks with 55" screens - interactive
- tables with 27" screen - display or interactive
- high impact sales tables with 65" screen - display or interactive
- flat screens 55" and 65" Touchscreens



## Hire Rates

Yap!hire prices start from \$220/day - the longer the hire, the cheaper the daily rate becomes.

We can also offer special bundle deals for multiples of kiosks or tables.

Refer to our price list here for more information.

Remember, Hire kiosks are 100% tax deductible for your business.

HIRE EQUIPMENT	INCLUSIONS	PRICE (EXCL GST)	
<b>FREE STANDING 55INCH TOUCHSCREEN KIOSK</b>	<ul style="list-style-type: none"><li>• 55inch touchscreen kiosk</li><li>• Windows 7</li><li>• Scala Software</li></ul>	\$ 400 /day	\$ 2400 /month
		\$ 1000 /week	\$ 7000 /3 months
		\$ 1500 /fortnight	Other: POA
<b>2+ FREESTANDING 55INCH TOUCHSCREEN KIOSK</b>	<ul style="list-style-type: none"><li>• 55inch touchscreen kiosk x2</li><li>• Windows 7 x2</li><li>• Scala Software x2</li></ul>	Concessions and discounts apply. Price on application	

## Benefits

Some of the amazing features and benefits of hiring digital signage technology include:

- Full Colour Images, videos, interactive content - no brief too simple or complicated
- Get your marketing message across in high visual, high definition technicolour
- 24/7 exposure - signs that keep working day and night
- An easy process - we bring the digital signage to you and set it all up
- Support via our customer service team - on hand if you come into any issues
- Insurance – we will ensure this is covered so you don't have to worry (during transport).

## A few things to consider - Content

Effective digital signage relies heavily on the quality of the content. It doesn't necessarily have to be sophisticated - simple 'non-touch' content such as imagery and videos can run off a PowerPoint presentation supplied on a USB.

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Alternatively create more punch with interactive content, mapping, CRM or pop-ups.

Our graphic designers can take care of the Content. No fuss, no stress.

## A few things to consider - Set Up & Take Down

Our Yap!digital team will ensure your hire equipment is set up and working well for you. Again, this takes the fuss and stress off your plate. We will deliver to your nominated address and take down when the hire finishes.

Easy.

## Hire Today

Your next hire a simple, easy and cost effective process. Our team of professionals are just a phone call away. For more information and a copy of Hire Contract Conditions containing all the minor details give us a call on + 61 9 9274 5151 or email [admin@yapdigital.com.au](mailto:admin@yapdigital.com.au) today.





We're ready to start talking!  
Speak up now about your next project or idea.

**P** (08) 9274 5151

**E** [tim@signsandlines.com](mailto:tim@signsandlines.com)  
[tim@yapdigital.com.au](mailto:tim@yapdigital.com.au)

**M** 0407 775 031

**[yapdigital.com.au](http://yapdigital.com.au)**

Yap!digital, 5 Meliador Way, Midvale, Perth WA 6056

