

**COMPLETE OUR RAPID 8 STEP QUESTIONNAIRE TO FIND OUT IF YOU ARE READY TO MAKE THE TRANSITION!
TICK THE BOX IF YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT YOUR CURRENT SIGNAGE.**

My current signage is OK but... I would like to be able to vary the messages I display from time to time. **1**

AGREE

DISAGREE

My current signage is OK but... It doesn't allow my customers to engage with the sign which would be an advantage to my business. **2**

AGREE

DISAGREE

My current signage is OK but... It doesn't give me the opportunity to gain revenue from other advertisers. **3**

AGREE

DISAGREE

My current signage is OK but... It costs a lot of money each time I want to replace or update the signage. **4**

AGREE

DISAGREE

My current signage is OK but... It feels outdated and compared to my competitors it is lacking marketing punch. **5**

AGREE

DISAGREE

My current signage is OK but... I would like to be able to use the signage for other things such as promotions, specials, video displays, training and more. **6**

AGREE

DISAGREE

My current signage is OK but... I think that I could reduce my business costs if the signage could play a role in selling and customer service. **7**

AGREE

DISAGREE

My current signage is OK but... The idea of being more dynamic and on-trend in this digital world is appealing to my business and my customers. **8**

AGREE

DISAGREE

YOUR DIGITAL READINESS SCORE:

If you agreed with 7 or 8 of the above statements:

▶ **YOU ARE READY!
YOU NEED TO SPEAK TO SOMEONE ABOUT DIGITAL SIGNAGE TODAY!**

If you agreed with 5 to 7 of the above statements:

▶ **YOU ARE ABOUT TO ENTER THE DIGITAL ZONE... YOUR BUSINESS COULD
BENEFIT FROM DIGITAL SIGNAGE VERY SOON**

If you agreed with 0 to 4 of the above statements:

▶ **YOU'RE NOT QUITE IN THE DIGITAL ZONE - BUT IT WONT BE LONG!**

NEXT STEPS Contact one of our team for more information.